



UMFF

Urban Mediamakers Film Festival

October 12-14, 2007
Doubletree Hotel Atlanta - North Druid Hills
Atlanta, Georgia

***"The Movement in Progress through
Independent Filmmaking"***

6th Annual UMFF
2007 Program Book Advertising

A unique opportunity for sponsors to continue branding themselves
as innovative, artsy, stylistic and distinct
to independent mediamakers that are savvy consumers.

Urban Mediamakers Film Festival (UMFF)

1353 Riverstone Parkway

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Canton, Georgia 30114

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June 2007

Confidential information for addressee only.

“The Movement in Progress through Independent Filmmaking”

**The 6th Annual Urban Mediamakers Film Festival 2007
October 12-14, 2007**

“Go courageously as you pursue your dreams.”

Through digital technology, media – animation, film, music, television and video – has evolved and now reaches more of the world’s population than ever before. This ever-changing evolution has allowed independent filmmaking to transform into a driving force of creativity that not only entertains, but that invoke emotions, thought, and change.

“The Movement in Progress through Independent Filmmaking” is the theme of the **6th Annual Urban Mediamakers Film Festival (UMFF)** taking place October 12-14, 2007 in Atlanta, Georgia. UMFF will blend filmmaking and activism as we celebrate projects that entertain and speak to social issues of the world. With workshops, panel discussion, networking, and an awards show, UMFF supports and promotes a strong independent media arts community emphasizing the work of Africans, African Americans, Asian Americans, Latinos, and Native Americans.

The possibilities for independent filmmakers are limitless, and so are our advertising opportunities for UMFF 2007. The goal of UMFF is to provide winning filmmakers with tangible awards – cash prizes, production equipment/supplies, distribution deals, and in-kind services. UMFF is a unique festival for advertisers to continue branding themselves as innovative, artsy, stylistic and distinct to independent mediamakers that are savvy consumers. UMFF will have a measureable impact on the sale of advertisers’ products and/or services, and continues the brand building strategies of the business.

With 1,200+ participants attending UMFF 2006, we invite you to join us as we make dreams come true in Atlanta, October 12-14, 2007. Proceeds from the UMFF 2007 awards show benefit the Young Urban Mediamakers (YUMs) program that pairs media mentors with teenagers to produce their own short films and PSAs.

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Founded in November 2001, the Urban Mediamakers Association is a non-profit 501(c)(3) charitable organization that focuses on animation, film, music, print, television and video.

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SUMMARY

UMFF 2007 Program Book Ad Schedule

With a circulation of 4,000, the **2007 UMFF Program Book** will provide your company with the opportunity to reach a diverse audience of independent mediamakers and supporters.

Insertion Order Deadline: September 15, 2007
Camera-Ready Art (CRA) Deadline: September 27, 2007

Print Quantity: 2,000
Finished Print Size: 8.5 x 11 • Color: 4-Color Cover; B&W Inside Pages
Binding: Saddlestitched • Accepted Formats: JPEG, EPS, GIF, PDF

	<u>Ad Dimensions</u>	<u>Ad Cost/with CRA</u>	<u>Ad Design</u>
Back Cover	8 x 10.5	\$600 color - SOLD	N/A
Inside Front Cover	8 x 10.5	\$400 color; \$250 B&W	\$100
Inside Back Cover	8 x 10.5	\$400 color; \$250 B&W	\$100
Full Page (Inside)	8 x 10.5	\$200	\$100
Half Page (Horizontal)	8 x 5.25	\$125	\$50
Business Card	2 x 3.5	\$75	\$25

Make checks payable to: Urban Mediamakers Film Festival

Mail to:
Urban Mediamakers Film Festival
PMB-315 • 1353 Riverstone Parkway, Suite 120 • Canton, Georgia 30114
404.460.2793 • FAX 770.717.6508
www.umff.com • cheryle@umff.com

Name: (as it should appear in print)

Address: _____

City/State/Zip: _____

Contact Person: _____

Telephone: _____ FAX: _____ E-mail: _____

Check Amount: \$ _____

CREDIT CARD PROCESSING:

If you would like to use a credit card, please contact us at 404.460.2793 and ask for Cheryle Reynolds.



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PROGRAM ADS

UMFF 2007 Organizing Committee

We, the organizing committee of UMFF 2007, are a consortium of independent filmmakers pursuing our dreams in this industry. By providing education, exposure, and empowerment to others of like-mind, we, in turn, further our own path to destiny.

John Forbes

BHERC, Los Angeles, California

Miles Maker

Filmmaker, New York, NY

Anthony L. Reynolds

Logistics, Atlanta, Georgia

Cheryle R. Reynolds

Founder and Producer, Atlanta, Georgia

Redelia Shaw

UMFF Awards Show Producer, Los Angeles, California

Adrian Washington

Actor, Los Angeles, California

ORGANIZERS



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