



Program Book Ads 2010 SPECIFICATIONS

The 9th **UMFF Program Book** will provide your company with the opportunity to reach a diverse audience of media professionals and movie buffs.

Insertion Order Deadline: September 10, 2010
Camera-Ready Art (CRA) Deadline: September 17, 2010

Print Quantity: 5,000
Finished Print Size: 8.5 x 11 • Color: 4-Color Cover; B&W Inside Pages
Binding: Saddlestitched • Accepted Formats: JPEG, PDF, EPS, GIF, PSD

	Ad Dimensions	Ad Cost/with CRA	Ad Design
Back Cover	7.25 x 10	\$600	\$150
Inside Front/Back Cover	7.25 x 10	\$400	\$150
Full Page (Inside)	7.25 x 10	\$200	\$150
Half Page (Horizontal)	7.25 x 5	\$125	\$100
Business Card	2 x 3.5	\$75	\$50

Online Payment

Visit <http://www.umff.com/mpages/sponsorships.html> to place your insertion order. Send your file(s) to advertising@umff.com

Payment by Mail

Please complete the information below and make checks payable to: **Urban Mediamakers Film Festival (UMFF)**. Mail to: C.R. Reynolds, Urban Mediamakers Film Festival (UMFF), P.O. Box 922654, Norcross, Georgia 30010.

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For more information or questions, please call us at 404.460.2793.