



*“Changing the world, one story at a time.”*

The Urban Mediamakers Film Festival (UMFF) is proud to present their 10th edition, running October 14-16, 2011. Held at the Red Clay Theatre in Duluth, Georgia, UMFF is an exciting event that provides an opportunity to present your brand to over 1,200 attendees including:

- a unique audience of animation, film, gaming, new digital media and television professionals;
- artists, graphic designers, musicians and writers; and
- movie buffs of all ages who enjoy and support independent films and transmedia projects.

Support UMFF 2011 by purchasing an ad in the 2011 Program Book and receive:

- an ad of your choice;
- a text link on the UMFF and Urban Mediamakers Association Web sites – reaching over 500,000 potential online customers.

*Support the 10th Urban Mediamakers Film Festival 2011 by purchasing a program book ad.*

# PROGRAM BOOK ADS 2011

# PROGRAM BOOK AD INSERTION

**UMFF Insertion Order Deadline: September 16, 2011**  
**Camera-Ready Art (CRA) Deadline: September 23, 2011**

Finished Print Size: 8.5 x 11 • Color: 4-Color Cover with B&W and 4-Color Inside Pages  
Binding: Saddlestitched • Formats: JPEG, PDF, EPS, GIF, PSD • Print Quantity: 5,000

*NOTE: A company's logo can be centered in the ad space if an ad is not available.*

	<i>Ad Dimensions</i>	<i>Ad Cost/with CRA</i>	<i>Ad Design</i>
Back Cover – Color	7.25 x 10	\$400	\$150
Inside Front/Back Cover – Color	7.25 x 10	\$300	\$150
Full Page (Inside – Color)	7.25 x 10	\$250	\$150
1/2 Page (Horizontal – Color)	7.25 x 5	\$150	\$100
1/2 Page (Vertical – Color)	3.5 x 7.25	\$150	\$100
1/4 Page (Vertical – Color)	3.5 x 5	\$95	\$50
Business Card – Color	2 x 3.5	\$75	\$25

## Online Payment:

Visit <http://www.umff.com/mpages/sponsorships.html> to place your insertion order. Send your file(s) to [upload@umff.com](mailto:upload@umff.com) and cc: [rmoses@umff.com](mailto:rmoses@umff.com).

## Payment by Mail:

Please complete the information below and make checks payable to: Urban Mediamakers Film Festival (UMFF). Mail to: Urban Mediamakers Film Festival, P.O. Box 922654, Norcross, Georgia 30010 USA. Send your file(s) to [upload@umff.com](mailto:upload@umff.com).

## Questions?

Please contact Renee Moses at 404.460.2793.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_ FAX: (    ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Check Amount: \$ \_\_\_\_\_

