



Events, Panels and Workshop 2009

As of October 7, 2009

[Unless otherwise noted herein, all events are held at UMFF 2009 Festival Site: Marriott Hotel, 475 Technology Parkway, Norcross, Georgia 30092.]

THURSDAY, OCTOBER 15, 2009 – UMFF 2009 PRE-FESTIVAL “3-in-1” TOUR

CNN MORNING EXPRESS TOUR | ATLANTA TOUR | PEACHTREE CORNERS FORUM TOUR

This UMFF 2009 tour package gives you a great 3-1 special! First, you will go behind the scenes of Headline News' acclaimed morning show, *Morning Express with Robin Meade*, on this exclusive Inside CNN Morning Express Tour. On the tour, you'll see exactly what it takes to produce this fast-paced and interactive show. Then you will be taken inside the Morning Express with Robin Meade studio to watch a portion of the live broadcast in action!* Tour includes:

- A continental breakfast reception inside CNN's iconic 50-foot Globe event space.
- A Morning Express/Inside CNN Travel Mug.
- A souvenir picture to commemorate your visit to CNN's Global Headquarters.
- A visit to the actual Headline News newsroom and Control Room.
- An opportunity to watch a portion of the live broadcast of Morning Express with Robin Meade from inside Headline News' Studio H.

Next it is on to the fast-paced Atlanta Tour where you will see and/or visit downtown Atlanta, historic Auburn Avenue, King Center, Underground Atlanta, The World of Coca-Cola, Georgia State University, Tyler Perry Studios, Atlanta's historically black colleges (Morehouse, Morris Brown, Spelman, Clark-Atlanta), Georgia State University, Georgia Tech University, the Varsity, and more.

The final tour destination takes you to Lenox Square, Buckhead and Peachtree Corners Forum for shopping.

Time: 7:00 a.m. - 3:00 p.m.

Registration: \$99 per person

Location: Leaving from the Marriott Hotel - Norcross, 475 Technology Parkway, Norcross, Georgia. Transportation included. This is an exclusive tour for only 10 individuals and will sell out fast. This event is *not* included with the UMFF 2009 Full Festival Pass.

UMFF 2009 NETWORKING AND HAPPY HOUR

Bring your business cards for an industry meet and greet. This is a free event.

Time: 5:00 - 7:00 p.m.

Marriott Hotel – Lounge and Bar, 475 Technology Parkway, Norcross, Georgia 30092

FRIDAY, OCTOBER 16, 2009

UMFF 2009 REGISTRATION

Festival tickets available for pick-up and purchase.

Friday: 9:00 a.m. – 6:00 p.m.

Saturday: 9:00 a.m. – 7:00 p.m.

WRITING AND DIRECTING FILMS WITH AWARD-WINNING FILMMAKER ELA THIER

An exciting and interactive workshop for story-tellers who use film as their medium. You will learn: (1) effective screenplay development tools that bring ease, joy and skill to the writing process; (2) how to draw out your actors' most authentic performances; (3) how to evoke emotions by fully exploiting the moving camera. Time permitting, workshop will include discussions and Q&A about the production and execution of participants' specific projects including tips for networking and fundraising. For more information about Ela Thier's popular workshops, visit www.TheIndependentFilmSchool.com.

Instructor: Ela Thier, Writer/Director

Time: 10:00 a.m. - 4:00 p.m.

Registration: \$60 per person

INDEPENDENT FILM SCREENINGS

Come support independent films from across the United States and abroad. Which film will win the UMFF 2009 Audience Choice Award?

UMFF Official Films in Competition

Time: 11:00 a.m. – 6:00 p.m.

Registration: Free

TRANSFORMING MEDIA IMAGES: ASIAN, BLACK, INDIAN AND LATINO

In the past, media images of people of color have traditionally been negative. With the advancement of technology and the Internet, independent Mediamakers have the opportunity to tell positive stories about their communities. Come along as Dr. Foxworth takes you on a media image journey through time looking at how people of color have been portrayed in the past.

Presenter: Dr. Marilyn Foxworth, Houston, Texas

Time: 1:00-2:30 p.m.

Registration: Free

SHORT FILMS ON DEMAND – PRESENTED BY COMCAST

Short films presented with a reality twist. (1) Seven films with a run time of 15 minutes or less. (2) The audience will see the trailers for each film. (3) The audience will vote for the five films they'd like to immediately screen. (4) While the audience waits for the screenings to begin, there will be giveaways to keep the fun going. (5) The "Short Films on Demand" lineup screens!

Time: 3:00-5:30 p.m.

Registration: Free

OPENING NIGHT: RECEPTION, LIVE SCRIPT READING AND FILM SCREENING

Experience the night under the stars in the courtyard under the stars of the Marriott for UMFF 2009's Opening Night Reception. Attendees will move inside to enjoy a scene reading and enactment from the top three scripts in competition, and a screening. This year's opening night film is "Q: *The Man*," a documentary that looks at the "Godfather" role of music legend Quincy Jones in the lives of today's top young artist, and some of his charitable efforts. Cast: Quincy Jones, Bono, Alicia Keys, Quincy Jones, III, Kool Moe Dee, RZA, Chris Tucker, Will.i.Am, Terrance Howard, and others. Includes appetizers, networking and live entertainment.

Hosted by: Rebecca "Butterfly" Vaughns, Poetress, Ft. Lauderdale, Florida

Live Entertainment

Time: 7:00 - 10:00 p.m.

Registration: \$35 per person

AFTER PARTY

Join us for UMFF 2009 after party.

Time: Immediately following the Opening Night

Location: TBA

SATURDAY, OCTOBER 17, 2009**GEORGIA ON MY MIND: A FILMMAKERS BREAKFAST**

Georgia is now one of the top three states for filmmaking following Los Angeles, CA and New York, NY. With 30% incentives for productions, excellent production staff/crews, and locations for all eras, Georgia is the place to shoot your next film or television project. Learn how to use the incentives to your production advantage, what are the television shows/films shot in Atlanta, and who are the movers and shakers.

Time: 9:00 – 10:30 a.m.

Registration: \$30 per person

INDEPENDENT FILM SCREENINGS

Come support independent films from across the United States and abroad. Which film will win the UMFF 2009 Audience Choice Award? The official film selections will be announced on September 20th.

UMFF 2009 Free Film Series – 4 Screening Rooms

Time: 11:00 a.m. – 7:00 p.m.

Registration: FREE

UMFF 2009 Free Youth Screening, Spoken Word and Entertainment hosted by Micah "Lil' Dude" Brown of the television series "*Somebodies*."

Time: 1:00 p.m. – 4:00 p.m.

Registration: FREE

PRODUCING CONTENT FOR INTERNET AND MOBILE DEVICES

The landscape of media distribution has totally changed and continues to evolve daily. This panel will discuss the various types of content, the production strategy needed for the Internet and mobile devices, how to generate a revenue stream from the content, legalities, as well as distribution strategies.

Moderator: Miles Maker, Filmmaker

Panelists: JaWar, Motivational Speaker, Author and Business Consultant

Time: 1:00 -2:30 p.m.

Registration: \$30 per person

CAN WE TALK, HONESTLY?

The screening of "Rain: A Love Story?" (a UMFF 2009 film in competition) and a healthy discussion about HIV/AIDS and prevention. Youth under 13 must be accompanied by an adult. Free HIV/AIDS testing available, as well as prevention educational information and resources. Marriott Hotel-Norcross, 475 Technology Parkway, Norcross, Georgia 30092 A collaboration with AIDGwinnett. (Testing and other resource information available throughout the festival.)

Panelists: Kyle Monroe-Spencer, Director of HIV Prevention Education, AIDGwinnett; Zina Age, MSW, MAC, ANIZ.org of Georgia.

Time: 11:00 a.m.-1:00 p.m.

Registration: Free

STAND UP AGAINST VIOLENCE

With the recent murder of Derrion Albert at the hand of his peers in Chicago, it is time for all of us to say "I've had enough!" We must take back our communities and demand a change – gangs, gun violence, and the general disregard for human life must STOP! Join us for a film screening, and open discussion. Marriott Hotel-Norcross, 475 Technology Parkway, Norcross, Georgia 30092.

Panelists: Nadine LeBlanc, Mothers Against Gun Violence

Film: Newark Street Preachers

Time: TBA

Registration: Free

YOUTH SCREENING, SPOKEN WORD AND ENTERTAINMENT

A perfect group of entertaining independent films for youth. Hosted by Micah "Lil' Dude" Brown of the television series "Somebodies." Shahinni Gates

Time: 1:00 – 4:00 p.m.

Registration: Free

A CONVERSATION WITH NICOLE ARI PARKER

A candid discussion with one of Hollywood's most gifted actors. Nicole's body of work includes film: *Dancing in September*, *Remember the Titans*, *Brown Sugar*, *King's Ransom*, *Welcome Home*, *Roscoe Jenkins*, *Pastor Brown*, *Imagine That*, and television: *Cosby*, *CSI: Crime Scene Investigation*, *All of Us*, *Soul Food*, *Second Time Around* and *Never Better*.

Time: 3:00 – 4:00 p.m.

Registration: \$30 per person

THE CAREER SIDE OF IT ALL

Yes, you're passionate about film, television and writing, but how can you make a career of it? What are the positions of film and television productions? What is the pay range for various positions? Where can you get training? Can you learn on your own? Is it feasible for you to start your own production or publishing company? What are the legal considerations when looking to be an entrepreneur?

Panelists: Diedre McDonald and Sylvia Jackson, Filmcaptive Productions

Time: TBA

Registration: \$30

THE ABC'S OF REALITY SHOWS

Reality shows are popular and very successful -- "The Single: Monica", *America's Next Top Model*, *Welcome to Dreamland*, *Sheer Genius*, *The Real Housewives of Atlanta*, *Project Runway*, *Keith Sweat's Platinum House*, *Brothers*, and many more. What are the avenues available for independent producers with reality shows? How do you make it happen? Who are the movers and shakers of reality television? How do you get to the decision-making studio executives? How do you submit your project? Do you need an agent/attorney? This panel will answer these questions.

Time: 1:30 – 2:30 p.m.

Registration: \$30 per person

THE FILM SCORE

Music is a driving force in most films. From a musician's point of view, learn the ins and outs of film scoring – How to get your music in a film? What should you consider from the business side? From a filmmaker's perspective, what is the process of securing use licenses for music?

Panelists: Simon Horrocks, Affix Music, Henry Tyme, Independent Music Publisher

Time: TBA

Registration: \$30

A CONVERSATION BETWEEN NATIONS

We live in a very culturally diverse country and we must respect our differences. That respect starts with open dialogue about our commonalities. Film screening and discussion.

Time: TBA

Registration: FREE

UMFF 2009 FILMMAKERS AND WRITERS MEET-UP

Come and meet the screenplay writers and filmmakers in competition during UMFF 2009, as well as actors and production crew/staff professionals. The goal of the Urban Mediamakers is to create opportunities for collaboration within the independent media arts community. While we may not have all of the money needed for a production, we definitely have the talent and vision. By pooling our collective talent resources, several projects can be completed. We ask that you be open and receptive. Come and get to know people who share your interest. This is a great opportunity for you to network, exchange business cards, and begin new collaborations to get production of your next projects completed.

Time: 5:00 - 7:00 p.m.

Room: To Be Announced

Registration: FREE

UMFF 2009 AWARDS CONCERT AND FUNDRAISER

We're proud of the filmmakers and writers that have projects in competition at UMFF. There are prizes and recognition at stake, and the UMFF 2009 Awards Concert honors winning filmmakers and writers in various categories:

Best Short Film ... Best Feature Film ... Best Documentary Short ...
Best Documentary Feature ... Best Music Video ... Best Animation ...
Best Television/Web Series ... Best Feature Script ... Best Short Script

The night includes tributes to those making a difference in the industry and film community. This year we're honoring:

Winsome Sinclair with the "Catch a Star Award" for her work as a casting director — *Jungle Fever, Malcolm X, Sugar Hill, Crooklyn, Clockers, Dead Persidents, Waiting to Exhale, Amistad, The Best Man, 25th Hour, 2 Fast 2 Furious, The Cookout, New York Undercover, Inside Man, My Brother, Black Snake Moan, and the recently released Spike Lee film Miracle at St. Anna, Cadillac Records (executive produced by Beyonce and Lee Daniels film PUSH (aka Precious) which is based on the novel by Sapphire and winner of the Sundance Grand Jury Prize: U.S. Dramatic, the Audience Award presented by Honda: U.S. Dramatic, and A Special Jury Prize for Acting.*

Ralph Scott with the "True Images Award" for being instrumental in the promotion and exhibition of non-stereotypical African American images over the past 16 years. He is one of the first to encourage the formation of the Urban Mediamakers Association and has continuously supported UMFF. Ralph is the Co-Founder and Program Director of the Black Hollywood Education and Resource Center (BHERC), and the Executive Producer of BET's Lens on Talent Filmmaker Challenge.

This event includes a live performance by **Mausiki Scales and The Common Ground Collective**, awards presentations, a silent auction, hors d'oeuvres and a cash bar. This is the Urban Mediamakers annual fundraiser benefitting the Young Urban Mediamakers (YUMs) Summer Program, Sophie's Voice Foundation and AIDGwinnett, three deserving non-profit organizations.

Time: 10:00 p.m. - Midnight.

Room: Salon Ballroom

Registration: \$30

SUNDAY, OCTOBER 18, 2009

BRUNCH, MOVIE AND “THE DECLINE OF BLACK MEDIA” DISCUSSION

Join us for brunch, the screening of the documentary *"Disappearing Voices: The Decline of Black Radio,"* and a panel discussion on the closing of black media -- newspapers, magazines and radios. What has caused the situation? How can our communities help change the statistics? What are the alternatives? How can we change this negative into a positive?

Time: 10:00 a.m.-1:00 p.m.

Registration: \$30

INDEPENDENT FILM SCREENINGS

Come support independent films from across the United States and abroad. Which film will win the UMFF 2009 Audience Choice Award? The official film selections will be announced on September 20th.

UMFF Official Films in Competition

Time: 1:00 p.m. – 7:00 p.m.

4 Screening Rooms

Registration: FREE

LATINO IN AMERICA

An advance screening of the CNN series “Latino in America” that will air nationwide October 21-22, 2009. Includes a discussion after the screening with community leaders and representatives. Light refreshments and giveaways.

Time: 3:00 p.m. – 5:00 p.m.

Registration: FREE

UMFF 2009 CLOSING NIGHT CONCERT WITH “GRITZ & JELLY BUTTER” BAND

We're closing out UMFF 2009 with a two-hour, live concert of one of the hottest band in metropolitan Atlanta – Gritz & Jelly Butter!

Chocolate Thair told us that the band is going to play two, one-hour sets. Donations will benefit Hosea's Feed the Homeless and Atlanta Flood 2009 victims.

Time: 8:00 p.m. – 11:00 p.m.

Registration - FREE

Note: This schedule is subject to change.